



International Training Program on New Generation Competencies for Agripreneurs

15-28 January, 2025 at MANAGE, Hyderabad

The Course's Uniqueness

The course stands out for its focused approach on empowering agripreneurs with essential skills and knowledge to thrive in the dynamic agricultural landscape. Through a combination of theoretical insights and practical applications, participants gain a comprehensive understanding of current trends, innovations, and technological advancements.

Additionally, the programme emphasizes the development of entrepreneurial mindset, financial insight, and leadership skills tailored to the unique challenges and opportunities within agribusiness.

Objectives

To equip participants with in-depth knowledge of India's Agripreneurs and the Agri-startup ecosystem, understand market trends and innovations, and cultivate competencies essential for successful agribusiness ventures.

Apply online: <https://www.itecgoi.in/>

Course Director

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Training Content

A wide range of topics including but not limited to Indian Startup Ecosystem and Agri-startup Ecosystem, Agri Business Trends and Innovations, Financial Management for Agribusiness, Risk Management in Agripreneurship, and Agri-Entrepreneurial Leadership. Participants will engage in interactive sessions, case studies, and hands-on activities to facilitate practical learning and skill development.

Eligibility of the Participants

Eligible participants should possess first-hand experience in Agri Business or Agriculture, with a reasonable level of experience in public, private, or civil societies within the agricultural sector. Additionally, applicants must demonstrate working knowledge of English to comprehend the training content effectively.

Benefits to the Trainees

Participants can expect enhanced knowledge and understanding of India's Agripreneurs, current trends, market research and financial management etc. Moreover, participants will build strong networks and gain insights from real-world case studies, empowering them to contribute effectively to the sustainable growth of the agricultural sector.

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

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